



## Why upgrade?

WordPress itself is free but you need to regularly upgrade to keep secure and up-to-date with the latest features and functionality like responsive themes, updated plugins and user management.

## What are the benefits?

The newest version of WordPress allows you to serve your mobile users better and gives a huge range of new functionality like Smart Search, mobile editing, one-click upgrades, better multi-lingual capabilities and a whole lot more. It's even faster than previous versions which helps with search engine indexing.

## What if I don't upgrade?

Not upgrading your WordPress site means that it becomes a fixed point in time and as the underlying server software is updated, sometimes without you even knowing, your site might just stop functioning one day.

You'll also be missing out on the thousands of great plugins for WordPress and the knowledge that your site is safe, secure and ready for the future.

## How much will it cost?

A basic upgrade starts at £450, but if you have lots of extensions or you've bought commercial plugins then we'll have to prepare a detailed quote.

## How long does it take?

We can upgrade your WordPress site within a couple of days but if you've got a complex site with multiple plugins and a lot of data then this could take longer. We'll always confirm the exact time-frames with you when we prepare our quote.

## Will my site be offline during the upgrade?

No. We'll create a copy of the live site and work on that in a development directory or on our development server. When the time comes to make your new upgraded site live we'll ensure that the changeover is as quick as possible.

## Will my site look and function exactly the same?

*Mostly.* There will be slight differences because newer versions of WordPress might output the site data in a slightly different way. Newer versions of your plugins might look and work differently also. We will endeavour to ensure that your site is as close to your existing design as possible – although if you are upgrading you might want to update the design also because your theme is probably a few years old at this point.

## Why use Wintercorn for your WordPress upgrade?

We specialise in WordPress and have done since 2006.

We know it inside out and offer a comprehensive range of WordPress consulting services including design, hosting, upgrades, custom coding, training, business consultancy and secure managed hosting.

## What next?

Talk to us about your WordPress project and we'll prepare a detailed proposal including time-frames, training and ongoing support.

Contact Wintercorn today

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